EBENEZER HANS MENSAH

WORK EXPERIENCE

UI / UX Designer

Kaystone Media LLC, June/2019 – Present (Remote)
- Led the redesign of the company's website, resulting in a 25% increase in user satisfaction and a 30% decrease in bounce rates.
- Led the UI design for a variety of digital products, including mobile apps, e-commerce websites, and landing pages.
- Conducted usability tests and applied user feedback to enhance design quality and user experience.

UI/UX Designer

PC Agent, March/2023 – December/2023 (Contract)

- Conducted user research, and usability testing, and gathered feedback to inform design iterations and enhance user satisfaction.
- Implemented responsive design principles, resulting in a 20% increase in user engagement across platforms.

UI/UX Designer

Digitimize, Sept/2017 – May/2019

- Conceptualized and designed user interfaces for web and mobile applications, consistently meeting or exceeding project requirements and deadlines.
- Developed wireframes, prototypes, and mockups to communicate design concepts effectively to both technical and non-technical stakeholders.

Junior UI Designer

Initiative Technologies, Aug/2014 – Aug/2016
- Assisted in the design and implementation of user interfaces for various clients, gaining exposure to a diverse range of industries and design challenges.
- Contributed to the creation of style guides and design documentation to ensure consistency across projects.
- Participated in client meetings, gathering feedback and refining designs based on client input.

My primary strength lies in empathy, fueling my passion to craft authentic and meaningful experiences for every user.

CONTACT INFO

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EDUCATION

Master Of Digital Media
Toronto Metropolitan University
Toronto, Ontario
Jan/2023 – Jan/2024

B.Sc. Computer Science
Kwame Nkrumah University of Science and Technology,
Kumasi, Ghana
Aug/2010 – June/2014

CERTIFICATES

ADaPT
(Advanced Digital and Professional Training)
Diversity Institute

Google UX Design Professional Certificate

SKILLS

- User Interface (UI) Design
- User Experience (UX) Research
- Wireframing & Prototyping
- Interaction Design
- User-Centered Design Principles
- Usability Testing & User Feedback
- Visual Design & Branding
- Information Architecture
- Responsive & Adaptive Design
- Design Systems & Style Guides
- Collaboration with Developers & Product Managers
- Adobe Creative Suite (Photoshop, Illustrator)
- Figma, Sketch, Adobe XD
- HTML/CSS Basics
- Agile & Scrum Methodologies

TOOLS

Adobe Creative Suite

Figma